

What is claimed is:

1 1. A method for creating hierarchies via a network,
2 comprising:
3 sending an invitation to one or more entities to join a
4 hierarchy;
5 receiving, from the one or more of the entities, a request to
6 join the hierarchy based upon the invitation; and
7 adding information to the hierarchy.

1 2. The method for creating customer hierarchies via a network
2 according to claim 1, wherein the information comprises a pre-paid account
3 of the sender of the request.

1 3. The method for creating customer hierarchies via a network
2 according to claim 1, wherein the information comprises a post-paid account
3 of the sender of the request.

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1 4. The method for creating customer
2 hierarchies via a network according to claim 1, wherein the information
3 comprises a pre-paid subscription of the sender of the request.

1 5. The method for creating customer hierarchies via a network
2 according to claim 1, wherein the information comprises a post-paid
3 subscription of the sender of the request.

1 6. The method for creating customer hierarchies via a network
2 according to claim 1, wherein the invitation is a pre-paid account level
3 invitation.

1 7. The method for creating customer hierarchies via a network
2 according to claim 1, wherein the invitation is a post-paid account level
3 invitation.

1 8. The method for creating customer hierarchies via a network
2 according to claim 1, wherein the invitation is a pre-paid subscription level
3 invitation.

1 9. The method for creating customer hierarchies via a network
2 according to claim 1, wherein the invitation is a post-paid subscription level
3 invitation.

1 10. The method for creating customer hierarchies via a
2 network according to claim 1, wherein the entities are users and/or owners of
3 pre-paid or post-paid mobile phones.

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16. A method for creating hierarchies via a network, comprising:

[illegible]

~~18. A method for automatically creating hierarchies without~~

19. The method for creating customer hierarchies without

1 19. The method for creating customer hierarchies without
2 human processing via a network according to claim 18, wherein the
3 information comprises a pre-paid account of the sender of the request.

21. The method for creating customer hierarchies without
human processing via a network according to claim 18, wherein the
information comprises a pre-paid subscription of the sender of the request.

22. The method for creating customer hierarchies without human processing via a network according to claim 18, wherein the information comprises a post-paid subscription of the sender of the request.

23. The method for automatically creating customer hierarchies without human processing via a network according to claim 18, wherein the invitation is a pre-paid account level invitation.

24. The method for automatically creating customer hierarchies without human processing via a network according to claim 18, wherein the invitation is a post-paid account level invitation.

25. The method for automatically creating customer hierarchies without human processing via a network according to claim 18, wherein the invitation is a pre-paid subscription level invitation.

26. The method for automatically creating customer hierarchies without human processing via a network according to claim 18, wherein the invitation is a post-paid subscription level invitation.

1 28. The method for automatically creating customer
2 hierarchies without human processing via a network according to claim 18,
3 further comprising:

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1 30. The method for automatically creating customer
2 hierarchies without human processing via a network according to claim 29,
3 wherein the one or more accounts are associated with different types of
4 subscriptions.

4 automatically reloading one or more accounts with value from
5 other accounts.